



CITY OF
BIG BEAR LAKE *California*

**CITY COUNCIL SPECIAL MEETING NOTICE & AGENDA
MARCH 17, 2023**

Meeting Time: 9:00 a.m.

Meeting Location: Big Bear Lake Civic Center, 39707 Big Bear Boulevard, Big Bear Lake, CA 92315

COUNCILMEMBERS

MAYOR RANDALL PUTZ

MAYOR PRO TEM PERRI MELNICK

COUNCILMEMBER RICK HERRICK

COUNCILMEMBER BYNETTE MOTE

COUNCILMEMBER KENDI SEGOVIA

CITY STAFF

CITY MANAGER ERIK SUND

CITY ATTORNEY STEPHEN DEITSCH

CITY CLERK ERICA STEPHENSON

DEPUTY CITY CLERK REBECCA CANNON

**CITY COUNCIL SPECIAL MEETING
NOTICE & AGENDA**

To:

Mayor Randall Putz

Mayor Pro Tem Perri Melnick

Councilmember Rick Herrick

Councilmember Bynette Mote

Councilmember Kendi Segovia

City Manager

City Attorney

Division Managers

Local Media

NOTICE

NOTICE IS HEREBY GIVEN, that the City Council will conduct a Special Meeting on Friday, March 17, 2023, at 9:00 a.m., at 39707 Big Bear Blvd, Big Bear Lake, CA 92315; said meeting is being called pursuant to Section 54956 of the Government Code of the State of California for the purpose of considering the following matter:

AGENDA

OPEN SESSION

CALL TO ORDER

PLEDGE OF ALLEGIANCE



ROLL CALL

PUBLIC COMMUNICATIONS

The public is encouraged to submit written public communications about any item on this meeting agenda, to the City Clerk in person, via mail or by email at cityclerk@citybigbearlake.com. All written communications received by the City Clerk prior to the meeting will be distributed to the City Council prior to the start of the meeting, however, the public is encouraged to submit comments by 5:00 pm the day before this meeting to ensure adequate time for Council review and consideration.

Public comment is permitted only on items included on the posted agenda. There is a three-minute maximum time limit when addressing Council during this time period. The time limit is subject to adjustment at the discretion of the Presiding Officer. Speakers are limited to their individual maximum time limit and other members of the public cannot cede their speaking time to another person.

DISCUSSION/ACTION ITEM

1. CITY COUNCIL STRATEGIC PRIORITIES DISCUSSION

City Council will receive a presentation from Jacob Green & Associates and engage in a discussion regarding the City Council's collective vision and strategic priorities for Big Bear Lake and to establish clear staff expectations for the upcoming years.

Environmental Determination: Under Section 15061(b)(3) of the CEQA Guidelines, this is exempt under the "common sense exemption" and, therefore, no environmental review is required.

CONVENE TO CLOSED SESSION

CLOSED SESSION PUBLIC COMMUNICATIONS

Any member of the public is entitled to speak on Closed Session Agenda items. If you wish to address any other items listed on the Special Meeting Agenda, you must do so during Open Session.


1. PUBLIC EMPLOYEE PERFORMANCE EVALUATION pursuant to Government Code Section 54957

Title of Position: City Manager

RESULTS OF CLOSED SESSION

ADJOURNMENT

I hereby certify under penalty of perjury, under the laws of the State of California, that the foregoing agenda was posted in accordance with the applicable legal requirements. Dated this 15th day of March, 2023.


Erica Stephenson, City Clerk

The City of Big Bear Lake wishes to make all of its public meetings accessible to the public. If you need special assistance to participate in this meeting, please contact the City Clerk's Office at (909) 866-5831. Notification 72 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.



CITY OF **BIG BEAR LAKE** *California*

MEETING

DATE: March 17, 2023

TO: Honorable Mayor and Members of the City Council

FROM: Erik Sund, City Manager

SUBJECT: City Council Strategic Priorities Discussion

BACKGROUND

In light of recent City events, including the onboarding of a new City Manager and the reorganization of the City Council, it was determined that a Special Meeting should be scheduled to allow the City Council an opportunity to discuss and determine their collective strategic priorities. It was also decided that this workshop would be a good chance for the City Council to review their current Vision, Mission and Core Values and provide staff with suggested feedback related to future updates of this document.

DISCUSSION

It is common for City Council's to participate in similar goal setting workshops every few years and many cities contract with an experienced third party facilitator to help effectively lead the City Council in the strategic planning process. Therefore, staff met with a few well known, professional consultants, and determined that Jacob Green & Associates (JGA) would be the best fit for assisting the City Council during this important goal setting process.

The workshop discussion will encompass the following elements: (1) Governance – Role Clarification and Best Practice, (2) Revisiting of Mission, Vision, and Values and (3) Solidification of Strategic Priorities. The ultimate goal of this workshop is for the City Manager and staff to develop a clear understanding of Council's shared priorities so that said priorities can be appropriately incorporated into the Fiscal Year 2023-24 Budget for adoption and implementation.

FISCAL IMPACT

There is no fiscal impact related to City Council discussing and formalizing their collective priorities for the City of Big Bear Lake.

ENVIRONMENTAL CONSIDERATIONS

Per section 15061 (b)(3) of the CEQA Guidelines, this item is exempt under the "common sense exemption" and, therefore, no environmental review is required.

RECOMMENDATION

It is recommended that the City Council receive a presentation from Jacob Green & Associates and engage in a discussion regarding the City Council's collective vision and strategic priorities for Big Bear Lake and to establish clear staff expectations for the upcoming years.

ATTACHMENT

1. Vision, Mission and Core Values (adopted by Council on April 5, 2021)

ATTACHMENT 1



CITY OF **BIG BEAR LAKE** *California*

Mission

To sustain a high quality of life for our community members while promoting a vibrant local economy that welcomes respectful visitors, in order to foster a kind and caring community of people who value and enjoy our beautiful natural environment.

Vision

To become a world-class mountain resort community, while preserving our small-town atmosphere and charm, where the appearance and quality of the built environment matches the exceptional appearance and quality of our natural environment.

Core Values

1. The City recognizes that, ultimately, we all seek a sense of belonging, and strives to achieve a strong sense of community in Big Bear Lake where our residents and visitors can live an enjoyable life, develop meaningful relationships, build lasting memories, and reach personal fulfillment.
2. The City values the unique contributions of all who have chosen Big Bear Lake, including our residents, second homeowners, businesses, and visitors, and recognizes that all groups are essential to our collective success as a community.
3. The residents of our community have chosen to make Big Bear Lake their home, and are entitled to a peaceful and enjoyable existence. As such, the City prioritizes the need to manage and balance the impacts of visitors on our community to ensure a high residential quality of life.
4. The City embraces its status and good fortune as an attractive destination for visitors, and welcomes respectful and responsible visitors to enjoy our plentiful outdoor recreational opportunities and peaceful alpine retreat.
5. The City recognizes that our unique and beautiful natural environment is the reason our residents and visitors have chosen Big Bear Lake, and the City is committed to preserving our environmental quality, sustaining our environment over the long-term, and protecting our community from wildfire and other threats.
6. The City places special value on its small-town atmosphere and charm, and the preservation of these attributes is critical to its future success.
7. Everyone is entitled to enjoy this unique and special natural environment, provided they afford it the proper care and respect it deserves, and the City will strive to provide high-quality opportunities for everyone to enjoy Big Bear Lake.
8. The City will promote the availability of workforce housing in our community to ensure that a quality labor pool is available to provide necessary private sector goods and services for our residents and visitors.
9. Aesthetic quality is essential to achieving a strong sense of place and fostering respect for our community, and the City will invest in high-quality infrastructure and regulate appropriately to promote a high quality, clean, and well-maintained built environment.
10. The City will operate in a responsive, transparent, fiscally prudent, and caring manner, clearly focused on the needs and success of all community stakeholder groups.
11. The City places a priority on public education and awareness, values input from all community stakeholder groups, and will engage the community in all significant policies and decisions.