City of Big Bear Lake

Vision

Provide an exceptional mountain resort experience for visitors and our residents.

Mission

Secure our future through a proactive, open and responsive government focused on infrastructure, development standards, fiscal responsibility, public safety and community pride for our residents, visitors and businesses.

Goals

1. Continue high levels of community relations, and increase the public’s confidence and trust in City government.

2. Ensure long-term financial viability of the City through effectiveness, efficiency and accountability within the organization.

3. Enhance opportunities for recruitment and retention of outstanding employees by improving the working environment, relative to technology and training, for City employees.

4. Continue to focus specified resources of the City on constructing, repairing, and maintaining major capital improvements, infrastructure, and public safety needed to serve the community.

5. Promote the community’s total economic vitality for the benefit of all stakeholders.