



CITY OF
BIG BEAR LAKE *California*

RESOLUTION NO. 2021-28

**RESOLUTION APPROVING MEMORANDUM OF
UNDERSTANDING (MOU) BETWEEN CITY OF BIG BEAR
LAKE (CITY) AND VISIT BIG BEAR (VBB) IN CONJUNCTION
WITH THE RENEWAL OF THE BIG BEAR LAKE TOURISM
IMPROVEMENT DISTRICT**

WHEREAS, the City of Big Bear Lake created the Big Bear Lake Tourism Business Improvement District (BBLTBID) on March 14, 2016 by Resolution No. 2016-08; and

WHEREAS, the BBLTBID was created for a five (5) year term that began on April 1, 2016 and which ends on March 31, 2021; and

WHEREAS, on January 11, 2021, the City Council adopted a Resolution of Intention, Resolution No. 2021-08, to initiate renewal proceedings; and

WHEREAS, the City Council held a public meeting on February 8, 2021 to discuss the proposed BBLTBID renewal and receive public comment, and

WHEREAS, on March 8, 2021, the City Council held a public hearing and took action to renew the BBLTBID; and

WHEREAS, the City and VBB (party responsible for managing BBLTBID revenues) desire to enter into an MOU concurrently with the renewal of the BBLTBID to effectively manage tourism impacts.

NOW, THEREFORE, BE IT RESOLVED by the City Council that the MOU attached hereto is hereby approved and the Mayor and/or City Manager are authorized and directed to execute the MOU on behalf of the City.

PASSED, APPROVED AND ADOPTED this 8th day of March, 2021.

David Caretto, Mayor

ATTEST:

Erica Stephenson, City Clerk

