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**CITY OF BIG BEAR LAKE CITY COUNCIL  
SPECIAL WORKSHOP MEETING MINUTES  
APRIL 3, 2017**

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A Special Meeting of the City Council of the City of Big Bear Lake was called to order by Mayor Bill Jahn at 9:01 a.m., on Monday, April 3, 2017, in the Training Room at the Civic Center, 39707 Big Bear Boulevard, Big Bear Lake, California.

Flag Salute: Led by Councilmember Caretto

Councilmembers Present: Mayor Bill Jahn  
Councilmember David Caretto  
Councilmember Randall Putz

Councilmembers Absent: Mayor Pro Tem Rick Herrick  
Councilmember Bob Jackowski

Others Present: Jeff Mathieu, City Manager  
Kathleen Smith, COO/Acting City Clerk  
Sarah Siep, Senior Administrative Analyst

**PUBLIC COMMUNICATIONS:**

None.

**DISCUSSION/ACTION ITEMS:**

**1. FISCAL YEAR 2017-2018 APPLICATIONS FOR COMMUNITY EVENT GRANTS**

Council discussion and possible action regarding the Fiscal Year 2017-2018 Applications for Community Event Grants.

Kathleen Smith, Chief Operations Officer, gave a presentation regarding the applications for 2017 Community Events Grants and staff analysis of applications.

Mayor Jahn opened the floor to public comment.

Gail McCarthy, Art on the Corner: Addressed Council regarding both of the multiple day art event at the Christmas Tree Lot and the in-kind services being requested.

Councilmember Caretto asked if there is any issue with setup for the multiple July 4<sup>th</sup> weekend events taking place.

Jeff Mathieu, City Manager, responded.

Ron Peavy, Big Bear Cycling Festival: Addressed Council regarding the week long events during the Cycling Festival, and the funding request of \$1250 for Tour de Big Bear, as well as the extension of activities for this year's week long event.

Mayor Jahn asked for specific details regarding the additional activities will be taking place this year and what they anticipate attendance will be.

Ron Peavy responded.

Dede Smith Herman, Big Bear MTB Gran Fondo/Grizzly 100: Addressed Council regarding previous attendance and the changes and additions for the event in 2017, including the date change and teaming with Freedom Ride. She reiterated that they are only making an in-kind services request as in past years.

Councilmember Putz inquired about the decrease in attendance at last years event.

Dede Smith Hermon responded.

Liz Harris, Big Bear Outdoor Adventure Festival Days: Addressed Council regarding the background of these eco-events and plans for the upcoming year.

Matt Smith, Turkey Trot: Addressed Council regarding the background of the Turkey Trot and it's relationship with Open Air Big Bear and purpose of the event as a fund raiser. Requested the \$5000 cash funding that was listed in their application form promotional materials, and stated that City of Big Bear Lake would be listed a a "presenting sponsor".

Mayor Jahn asked for confirmation from staff regarding whether this event has received funding in the past.

Councilmember Putz asked inquired about this events status as a "gateway" to some of the more serious athletic events that take place in the community.

Matt Smith and staff responded.

Mike Mossman, Big Bear Triathlon: Addressed Council regarding the Triathlon's growth over the last few years and thanked Council and Public Works for their ongoing support and confirmed the organization's request for in-kind services assistance for this year.

Councilmember Caretto asked if lake levels will be suitable for the swim portion of the race and what the anticipated attendance is.

Mayor Pro Tem Jahn asked about the growth percentages of the event.

Mike Mossman responded.

Wendy Badger, Friday Nights in the Village: Addressed Council with an overview of the event and the application packet for in-kind services assistance.

Matt Smith, Big Bear Kodiak 100 Ultra: Addressed Council regarding the event which is now classified as the “hardest 100 mile race on the west coast” and discussed the in-kind services needed.

Henry Moreno, Legend of the Lost Lake Gold Mine Treasure Hunt: Addressed Council regarding this new proposed event, and funding requested.

Staff advised Council that a budget has not yet been received from the applicants, nor have they gone through Planning for necessary approval.

Councilmember Caretto asked about anticipated attendance for the event.

Mayor Jahn asked if participants would be required to enter stores and businesses to play, and if business owners have stated that they are on-board with the event.

Councilmember Putz commented that the idea of this proposed event seems very interesting, but it appears that it needs to be more flushed out.

Mayor Jahn asked if in-kind services would be needed for the Chili Cook-Off this year, as he did not note any submitted application.

Further Council and applicant discussion regarding event and necessary assistance from staff, inquiry regarding why an application was not submitted and necessary review by Planning Commission for approval.

Bennett Rossell, South Shore Scramble: Addressed Council on behalf of Southern California Mountains Foundation regarding the proposed new event and basis of multi-modal focus in order to target all levels of participant and increase participation during the Cycling Festival.

Councilmember Caretto asked if the event had been approved by Snow Summit, and if approval was needed from the Planning Commission.

Bennett Rossell and staff responded.

Further Council and staff discussion regarding separation of this event from Big Bear Cycling Association events and why both should or should not receive funding.

Bennett Rossell discussed the difference and separation of this event from Big Bear Cycling Association, and the purpose of offering this event for non-competitive participants who mountain bike, hike and run. He also commented that this event is a true fundraiser for the Adopt-a-trail program and that 100% of the proceeds will be donated to that program.

Tim Breunig, Village Art Walk: Addressed Council regarding the history of this event and the in-kind services requested.

Staff and Council discussion regarding funding request for the Xeriscape Garden Tour and that a mistake was made by staff in advising the organizers that \$500 was available. As the organization has already received 5 years of \$500 in grant funding they are no longer eligible for further funding.

Staff reviewed for Council funds awarded FY2016-17 and requested funds for FY2017-18.

Councilmember Putz inquired about the actual cost of in-kind services that are provided for all events and if that is information staff can provide.

Staff responded.

Council discussion regarding pulling events they had additional questions on, specifically, Camp Big Bear Arts Festival, Dancing for the Lake, Legend of the Lost Lake Gold Mine Treasure Hunt, Xeriscape Garden Tour and Old Miner's Chili Cook-Off for further discussion.

Motion by Councilmember Caretto, seconded by Councilmember Putz, to approve in-kind services and funding as requested for the following events: Art on the Corner, Big Bear Cycling Festival, Big Bear MTB Granfondo/Grizzly 100, Big Bear Outdoor Adventure Festivals, Big Bear Turkey Trot, Big Bear Triathlon, Friday Nights in the Village, Kodiak 100 Ultra Marathon, South Shore Scramble and Village Artwalk.

Said Motion was approved by the following vote:

AYES:	Caretto, Putz, Jahn
NOES:	None
ABSTAIN:	None
ABSENT:	Herrick, Jackowski

At the hour of 10:17 a.m. Mayor Jahn called a recess of the meeting.

At the hour of 10:20 a.m. Mayor Jahn reconvened the meeting.

Council invited Henry Moreno, as representative for the Old Miner's Chili Cook-Off, to discuss why an application was not submitted for in-kind services and discussed the importance of operative within the scope of the policy, but still recognizing the importance of recurring events such as the Cook-Off.

Council further inquired about a committee to plan Old Miner's events, whether a date has been set for the event, the anticipated attendance and participation and Planning Commission approval of the event.

Henry Moreno responded.

Motion by Councilmember Putz, seconded by Councilmember Caretto, to conditionally approve in-kind services request for the 2017 Old Miner's Chili Cook-Off pending approval by Planning staff and Commission of the event.

Said Motion was not approved by the following vote:

AYES:	Putz, Caretto
NOES:	Jahn
ABSTAIN:	None
ABSENT:	Herrick, Jackowski

A substitute motion by Mayor Jahn, seconded by Councilmember Caretto, to add to the motion by Councilmember Putz that Council be kept updated by staff throughout the pending approval process.

Said Motion was approved by the following vote:

AYES:	Putz, Caretto, Jahn
NOES:	None
ABSTAIN:	None
ABSENT:	Herrick, Jackowski

Council began discussion regarding the proposed event Legend of the Lost Lake Gold Mine Treasure Hunt.

Mayor Jahn commented on his concerns regarding the lack of organization for the proposed event and the need for more time to put together and get merchant and business owner buy-in.

Councilmember Putz echoed Mayor Jahn's comments and reiterated that he would like to see a proposal at a later date with more details.

Motion by Councilmember Caretto, seconded by Councilmember Putz, to decline the funding request for the proposed event Legend of the Lost Lake Gold Mine Treasure Hunt.

Said Motion was approved by the following vote:

AYES: Caretto, Putz, Jahn  
NOES: None  
ABSTAIN: None  
ABSENT: Herrick, Jackowski

Council began discussion regarding the funding request for the 2017 Xeriscape Garden Tour and the importance of being consistent with the policy and awarding funding in accordance with that.

Motion by Councilmember Caretto, seconded by Councilmember Putz, to decline the funding request for the 2017 Xeriscape Garden Tour and directed staff to respond with a letter to the event organizers regarding the mistake that was made advising eligibility of funding.

Said Motion was approved by the following vote:

AYES: Caretto, Putz, Jahn  
NOES: None  
ABSTAIN: None  
ABSENT: Herrick, Jackowski

Council began discussion regarding the proposed new event Camp Big Bear Arts Festival.

Jeff Mathieu, City Manager, discussed in attendance at last year's Film Festival.

Council and staff discussion regarding specific details of the event and the cost for rental of the Performing Arts Center (PAC).

Motion by Councilmember Putz, seconded by Councilmember Caretto, to approve the in-kind services requested and waive PAC rental fees but decline funding requested reiterating that they would like more details directly from the organizers in the future regarding the organization and event.

Said Motion was approved by the following vote:

AYES: Putz, Caretto, Jahn  
NOES: None  
ABSTAIN: None

ABSENT: Herrick, Jackowski

Council began discussion regarding the funding request for the Dancing for the Lake event, it's lack of meeting the intention of the Policy and need for additional information regarding off-hill marketing and plan to bring people from outside the Community to the event.

Motion by Councilmember Caretto, seconded by Councilmember Putz, to decline the funding request for the Dancing for the Lake event.

Said Motion was approved by the following vote:

AYES: Putz, Caretto, Jahn  
NOES: None  
ABSTAIN: None  
ABSENT: Herrick, Jackowski

**1. 2018 SPARTAN CHAMPIONSHIP SERIES SPONSORSHIP**

Council consideration, discussion and possible action regarding directing staff regarding a sponsorship amount for the 2018 Spartan Race Championship Series Event.

Jeff Mathieu, City Manager, introduced and presented the item.

Mayor Jahn asked how this sponsorship would compare to the Amgen Tour of California Sponsorship provided by the City.

Councilmember Putz asked where the event is scheduled to be held.

Councilmember Caretto commented on the importance of the television exposure for the community, but also that he is hesitant to continue putting in money to events for sponsorship and marketing now that the TBID has been formed.

Further Council and staff discussion regarding contributions of City funds to events such as these and how the formation of the TBID should impact what is contributed by the City as well as how event sponsorship may or may not fit in with the Vision, Mission and Goals.

Motion by Councilmember Caretto, seconded by Mayor Jahn, to direct staff to draft a letter from the Mayor regarding the decision not to provide sponsorship for the 2018 Spartan Race Championship Series Event.

Said Motion was approved by the following vote:

AYES:	Caretto, Puz, Jahn
NOES:	None
ABSTAIN:	None
ABSENT:	Herrick, Jackowski

**ADJOURNMENT**

There being no further business to come before the Council at this session, Mayor Caretto adjourned the meeting at 11:22 a.m.

  
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Kathleen Smith, Acting City Clerk